



1. INTRODUCTION

Ballinacurra House is managed by Public Relations International Services Management Limited and takes your privacy and data security seriously. This privacy policy describes how and why we obtain, store, secure and process data which can identify you. We may update this policy from time to time and will indicate on the website when changes have been made.

By using our Platforms, you're agreeing to be bound by this Policy.

We have taken clear steps to adhere to the General Data Protection Regulation (GDPR) which came into force on 25th May 2018. Our Data Protection Policy includes:

- We aim to give all Ballinacurra House's contacts, including customers, visitors, prospects and suppliers, clear choices as to whether or not we retain data about them.
- We ask contacts whether they want to opt-in to receiving our email newsletters.
- We aim to respond as quickly as possible to any requests from individuals on what data we hold on them, aiming to deal with these requests in 7 days. These are Subject Access Requests (SARs) and we are aware that we have one month to respond to a request from an individual.
- Data breaches will be reported to the ICO within 72 hours of discovery.

2. THE INFORMATION WE COLLECT

Information is collected from you when you register with us, or when you contribute to or use some of the advanced features on the site. The information we collect on our website is clearly set out on the web page on which we collect it. See, for example, our newsletter registration page and online enquiry forms. In addition, we may collect your IP address.

We will only store information that is relevant, necessary and up-to-date (as far as possible) from those who have actively engaged with our business or team. You may have booked or attended an event here, met one of our team or expressed an interest in Ballinacurra House. The information we store may include: name, email address, organisation, phone numbers, Twitter handle and address, if provided by you. Data will only be kept for as long as it is needed.

We will retain personal information for the period necessary to fulfil the purposes outlined in this Privacy & Cookie Policy, unless a longer retention period is required by law. Details of this retention policy can be provided on request.

3. WHY WE COLLECT IT

We only collect information about you so that we can personalise your use of the site, improve the website, and send you our email newsletter. We use a trusted third party email platform, Constant Contact, to contact you if you have subscribed.

If you choose to remain subscribed but change your mind in the future, you can unsubscribe at any point by clicking the "Unsubscribe" link at the bottom of our email newsletter or any other newsletter. You will be unsubscribed and removed from our database immediately.

Depending upon your selections for our data protection questions we may arrange for you to be sent information about related Ballinacurra House products and services (see section 4). You may update the answers to your questions at any time.

4. WHO WE DISCLOSE IT TO

We will only pass on information about you as an individual (as opposed to aggregate information) to third parties to enable us to perform services requested by you or with your prior consent.

In certain circumstances we may need to disclose information about you if you breach this privacy policy or if you breach the Terms and Conditions. We may also disclose or access your account if required to do so by law or by any Governmental body.

5. DATA PROTECTION

We have taken every practical step to adhere to the General Data Protection Regulation (GDPR).

6. SECURITY

Keeping information about you secure is very important to us and certain sections of the site may encrypt data using SSL or a comparable standard. However, no data transmission over the Internet can be guaranteed to be totally secure. As a result, whilst we strive to protect your personal information, we cannot ensure or warrant the security of any information which you send to us, and you do so at your own risk.

7. ACCESSING AND UPDATING YOUR PERSONAL INFORMATION

We will always let you have a copy of personal information we have about you, should you request it, and you may correct it if you wish. Instructions about how to do this are available from social@ballinacurra.com.

8. COOKIE POLICY

This website uses cookies. By using this website and agreeing to this policy, you consent to Ballinacurra House's use of cookies in accordance with the terms of this policy.

We also use cookies for Google Adwords, remarketing and social media advertising. By using this website, you are agreeing to opt in to the use of cookies for Google Adwords and social media advertising.

Cookies are files sent by web servers to web browsers, and stored by the web browsers.

The information is then sent back to the server each time the browser requests a page from the server. This enables a web server to identify and track web browsers.

There are two main kinds of cookies: session cookies and persistent cookies. Session cookies are deleted from your computer when you close your browser, whereas persistent cookies remain stored on your computer until deleted, or until they reach their expiry date.

9. GOOGLE COOKIES

Ballinacurra House uses Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store and use this information. Google's privacy policy is available at: <http://www.google.com/privacypolicy.html>.

10. ADWORDS REMARKETING

This website uses the Google AdWords remarketing service to advertise on third party websites (including Google) to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an enquiry. This could be in the form of an advertisement on the Google search results page, or a site in the Google Display Network.

Third-party vendors, including Google, use cookies to serve ads based on someone's past visits. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy.

You can set preferences for how Google advertises to you using the Google Ad Preferences page, and if you want to you can opt out of interest-based advertising entirely by cookie settings or permanently using a browser plugin.

You can set preferences for how Google advertises to you, including opting out of interest based marketing entirely, using the Google Ad Preference Page.

11. OTHER THIRD PARTY COOKIES

When you use this website, you may also be sent the third party cookies for various purposes.

12. REFUSING COOKIES

Most browsers allow you to refuse or accept cookies. In Firefox, you can adjust your cookies settings by clicking "Tools", "Options" and "Privacy". In Internet Explorer, you can refuse all cookies by clicking "Tools", "Internet Options", "Privacy", and selecting "Block all cookies" using the sliding selector.

Blocking cookies may have a negative impact upon the usability of some websites.

13. QUESTIONS?

If you have any questions or complaints relating to this Privacy Policy or how we use the personal information we have about you, please contact social@ballinacurra.com . We will endeavour to respond to you promptly.